

VOX PRIVACY POLICY

Last Updated on September 1, 2020

Hybrid Adtech Inc. is committed to protecting your privacy. This Privacy Policy describes how we collect, use, and disclose personal information, collected when you use the website or VOX Services.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. USE OF VOX SERVICES, INCLUDING THE WEBSITE CONSTITUTES AN ACCEPTANCE OF THIS PRIVACY POLICY.

1. What Is It For?

1.1. Parties to This Policy.

This Privacy Policy (“Policy”) defines the regulation of the relationship between Hybrid Adtech Inc., incorporated under the laws of the Federal Republic of Germany, located at Krausenstraße 9-10, 10117 Berlin, Germany, (“VOX”, “Hybrid Adtech Inc.”, “we”, “us”, “our”) and Data Subject (“you”, “your”) regarding the use of your Personal information collected and processed during your use of VOX Services.

1.2. Purpose of This Policy.

The Purpose of this Policy is to provide you with information in a very clear and accessible way and simplify the understanding of the scope of your Personal information we collect, use or process, why do we do that, in which way do we do that, what rights regarding your Personal information do you have and what consequences of these actions may be.

1.3. Updates to This Policy.

Hybrid Adtech Inc. reserves the right to review this Policy from time to time. We will notify you of any updates or amendments by posting the new version of Privacy Policy. In case of any major changes, we will use our best endeavors to notify you before such changes come into force. If you continue using the website or VOX Services, you acknowledge the acceptance of Policy including all updates.

We encourage you to review this Policy periodically for the latest information on our privacy and data protection practices.

1.4. Data Subject Age.

We take protection of personal information of the very young very seriously. For this reason, we do not knowingly collect and process personal information from children who are under 13 years of age. If you believe that we might have any information from or about a child under 13, please contact us at support@voxexchange.io.

2. WHAT DATA WE COLLECT AND HOW WE USE IT

We have prepared this Privacy Notice to explain how, why, and when we collect data from you on our website. Please note that this Privacy Notice only applies to the data that we collect when you visit the VOX website at <https://voxexchange.io/#>.

- We may collect the following categories of information on our website and use them for the purposes explained below.
- Website activity: Data about your browsing activity on our website
- Device and browser information: Technical information about the device or browser you use to access our website. For example, your device's IP address, and (in the case of mobile devices) your device type and mobile device's unique identifier such as the Apple IDFA or Android Advertising ID.
- Contact Information: If you choose to provide your name, email address or phone number.
- Account Information: If you open an account, we will collect your username and a password and other information necessary to open and access your account.
- Customer Service Information: Information you may provide to customer service including survey responses.
- Financial Information: Credit card number or other payment account information. This information is collected directly by our payments processor and not stored.
- Third party information: We may collect additional information about you from third party sources where we have the rights to do so.

We use this data to:

- provide our services and customer support
- collect fees and troubleshoot problems

- prevent potential fraud and enforce our Terms of Service
- customize, measure, and improve our website and services
- deliver targeted marketing to you
- contact you by email or phone about your account or our services including to market our services to you

3. DATA SHARING

We may disclose information about you:

- With our service providers: Companies we contract with who help with parts of our business operations. We require that our service providers only use your information in connection with the services they perform for us.
- With your service providers: Companies under contract with, or acting on your behalf, who handle data (such as a customer lists) on your behalf.
- With our subsidiaries and related companies
- In connection with legal proceedings: When we are under a legal obligation to do so, for example to comply with a binding order of a court, or where disclosure is necessary to exercise, establish or defend the legal rights of Hybrid Adtech Inc., our Advertisers or any other third party.
- In connection with a sale of our business: If a third party acquires some or all of our business or assets, we may disclose your information in connection with the sale.
- We also share technical data that we collect about your browsing habits and your device (such as data relating to our cookies, tracking pixels and similar technologies) with other advertising companies in the digital advertising ecosystem. This enables them and us to better target ads to you.
- Finally, we may disclose aggregated, anonymized information to third parties.

4. COOKIES AND RELATED TECHNOLOGIES

- The VOX website uses cookies, tracking pixels and related technologies. Cookies are small data files that are served by our platform and stored on your device. Our site uses cookies dropped by us or third parties for a variety of purposes including to operate and personalize the website. Also, cookies may also be used to track how you use the site to target ads to you on other websites.
- To get more information about the individual cookies dropped by our website, please see the Adjust Ad Preferences link on the footer of our website.

5. YOUR CHOICES AND OPTING-OUT

- We recognize how important your online privacy is to you, so we offer the following options for controlling the targeted ads you receive and how we use your data:
- You can opt-out of receiving targeted ads served by us: You can opt out of receiving targeted ads served by us or on our behalf by clicking on the opt-out button at the bottom of this page. Please note that, if you delete your cookies or upgrade your browser after having opted out, you will need to opt out again. Further, if you use multiple browsers or devices you will need to execute this opt out on each browser or device. If you opt-out we may collect some data about your online activity for operational purposes (such as fraud prevention) but it won't be used by us for the purpose of targeting ads to you.
- Some internet browsers allow users to send a "Do Not Track" signal to websites they visit. We do not respond to this signal.
- In addition, if you are located in the European Economic Area you may also have the right to access, correct or update some of the information we hold about you. You can also request that we delete your information. If you wish to exercise any of these rights, please contact us at support@voxexchange.io .

6. DATA RETENTION

- Identifiable information about you is held no longer than necessary for our business purposes or to meet legal requirements.

7. SECURITY

- We apply technical, administrative and organizational security measures to protect the data we collect against accidental or unlawful destruction and loss, alteration, unauthorized disclosure or access, in particular where the processing involves the transmission of data over a network, and against other unlawful forms of processing.

8. INTERNATIONAL TRANSFERS

- We may transfer the information we collect about you to countries other than the country where we originally collected it for the purposes of storage and processing of data and operating our services. Those countries may not have the same data protection laws as your country. However, when we transfer your information to other countries, we will protect that information as described in this Privacy Notice and take steps, where necessary, to ensure that international transfers comply with applicable laws. For example, if we transfer your information from the European Economic Area to a country outside it, such as the United States, we will seek to take additional steps such as entering into EU compliant data transfer agreements with the data importer where necessary.

9. CHANGES TO THIS PRIVACY NOTICE

- Changes to this Privacy Notice will be posted on this page. If we make a material change to our privacy practices, we will provide notice on the site or by other means as appropriate.

10. CONTACT US ABOUT QUESTIONS OR CONCERNS

- If you have any questions about this Privacy Notice, our privacy practices, or with VOX generally, you can contact support@voxexchange.io .
- If you are located in the European Economic Area and we are processing your data as a data controller, Hybrid Adtech Inc. is the data controller of your PII.
- To contact Hybrid Adtech Inc. please email support@voxexchange.io or write to us at the following address:

Should you have any questions concerning this Privacy Policy, please contact us on support@voxexchange.io or mail us to Krausenstraße 9-10, 10117 Berlin, Germany.